



FUNDRAISING BREAKFAST

Wednesday, May 1, 2019
Doubletree Inn by Hilton at Reid Park





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Power Hour & Registration – 7:00 to 8:00 am

Program & Breakfast – 8:00 to 9:00 am

The *Unleash the Love* Breakfast is a free event that presents a stirring, unforgettable depiction of Gabriels' Angels impact on abused, neglected and at-risk children in Arizona.

Reservations are required.
To make a reservation and for more information please visit GabrielsAngels.org or call Gabriel's Angels at 602.266.0875



*Every hour a child
is abused or neglected
in Arizona.*



About the Breakfast

Gabriel's Angels hosts our annual *Unleash the Love* Breakfast event as a means to deepen awareness about the Organization and its mission, as well as generate capital to facilitate its programs and show appreciation for those committed to helping our community. Through testimonials, stories, and vivid video presentations, attendees will get a clear picture of the work Gabriel's Angels does in the community. Gabriel's Angels' volunteers and community leaders educate and inspire guests to get involved. There are also 50 Therapy Teams in attendance, allowing guests to meet those at the frontline providing healing Pet Therapy to at-risk kids.

Funds raised from the *Unleash the Love* Fundraising Breakfast provide Gabriel's Angels the following:

- \$3,500 funds training and management of one Pet Therapy Team per year
- \$1,000 will supply four Pet Therapy Teams Activity Kits
- \$500 will deliver healing Pet Therapy to ten children for an entire year



Our History

Gabriel's Angels began in 1999 when Pam Gaber, a volunteer at Crisis Nursery in Phoenix, took her snuggly gray Weimaraner puppy, Gabriel, to the holiday party dressed as Rudolph the Red-Nosed Reindeer. Something magical happened at that event, as children's behaviors changed from shyness and anger to kindness and compassion. Gabriel had reached the children in a way that had surprised and amazed everyone. As a result of the effect Gabriel had on the children, Pam founded Gabriel's Angels in 2000.

In May of 2010, Gabriel passed away. However, his legacy continues with over 190 volunteer Pet Therapy Teams visiting approximately 122 crisis nurseries, domestic violence and homeless shelters, group homes, residential treatment programs, juvenile detention centers, and targeted school programs. Many agencies are anxiously waiting to have Gabriel's Angels Pet Therapy program in their facility.

Gabriel's Angels serves almost 15,200 at-risk children in Arizona through the application of innovative Pet Therapy. The program's goal is to increase the overall sense of well-being and happiness for children in a safe environment, and to build critical core behaviors, such as empathy, respect and tolerance. This includes our traditional group visits, seeing 10-12 children weekly or every other week; individual intervention, working one-on-one in a clinical setting; and our Animals, Books and Children (ABC) program, which provides not only literacy support to select 1st-3rd graders at Title I schools, but also helps them to build core behaviors such as confidence and affiliation.

Gabriel's Angels long-term goal is to continue to be the premier provider of innovative children's Pet Therapy programs throughout Arizona.

Important Facts About Gabriel's Angels

Gabriel's Angels is a **501(c)3** nonprofit founded in **2000**



Gabriel's Angels Therapy Teams work with children from birth to age 18.

It is only **\$50** per year to fund pet therapy for one child.



■ Gabriel's Angels Pet Therapy Dogs come in all shapes, sizes and breeds.

\$3,500 underwrites one Therapy Team for one year.

Currently over **15,200** Children are visited by Gabriel's Angels Therapy Teams

Each Therapy Team reaches **80-100** children each year.



Pet Therapy Teams visit over **122** Arizona child serving agency facilities.

There are nearly **190** Pet Therapy Teams visiting on behalf of Gabriel's Angels.



Gabriel's Angels pet therapy programs are **FREE** of charge to all of our partner agencies.

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Pet Therapy works on increasing the 7 core behaviors: *Affiliation, Attachment, Confidence, Empathy, Respect, Self-regulation, Tolerance.*



Toll-Free 866.785.9010 • 602.266.0875
www.gabrielsangels.org



2019 Event Sponsorship Opportunities

The event will begin with registration from 7:00 to 8:00 am, where we will have Pet Therapy Teams on-site to greet guests. The doors will open at 7:00 am to begin seating and service. The program will commence promptly at 8:00 am and conclude at 9:00 am.

This event raises much-needed funds to support our Pet Therapy Program for abused, neglected and at-risk children. The following sponsorship opportunities are available for this event:

Angel of Compassion (exclusive) — \$5,000

- Prominent logo on program
- Logo displayed in slideshow
- Sponsor recognition on event signage
- Sponsorship announcement at event
- Company provided banner displayed in registration area
- Prominent recognition in e-newsletter
- Recognition on Gabriel's Angels website and Facebook page
- VIP seating for 10 company attendees/guests at event

Angel of Trust — \$2,500

- Logo on program
- Logo displayed in slideshow
- Sponsorship announcement at event
- Recognition of sponsorship in e-newsletter
- Recognition of sponsorship on Gabriel's Angels website and Facebook page
- Table for 10 company attendees/guests at event

Angel of Joy — \$1,500

- Logo on program
- Logo displayed in slideshow
- Sponsorship announcement at event
- Recognition of sponsorship in e-newsletter
- Sponsorship listed on Gabriel's Angels website and on Facebook page

Angel of Love — \$500

- Logo placement on program
- Recognition in slideshow
- Mention of sponsorship in newsletter

Reach & Audience

- Over 400 philanthropic individuals
- Invitations made through personal connection
- Friends and board members of Gabriel's Angels are table hosts
- Mailed invitations to targeted list
- Equal representation of male and female
- Average age 40+
- Self reports indicate that invitees support multiple charities; indicating discretionary income.

For more information on Sponsorships contact

Ashley Brown

Development Associate at 520.403.9386 or Abrown@gabrielsangels.org

— REACH AN AUDIENCE —

- 1,000 Business and Community Leaders
- Approximately 8,000 Facebook fans
- Over 21,000 followers on Twitter
- Invitations made through personal connection
- Friends and Board members of Gabriel's Angels are Table Hosts
- Mailed invitations to targeted list of over 15,000
- Event listing with Blacktie Arizona, AZ Foothills, Frontdoors AZ, Phoenix Magazine, and other Valley print and electronic publication
- Equal representation of male and female
- Average age between 35 and 55
- Self-reports indicate that invitees support multiple charities; indicating discretionary income.



For more information on Sponsorships contact

Michele Shipitofsky

Chief Development Officer at 602-266-0875 x13 or
mshipitofsky@gabrielsangels.org

*Gabriel's Angels' mission is to inspire confidence, compassion and
best behaviors in at-risk children through pet therapy.*